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20th Century EVERBEARING STRAWBERRY

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The Latest and
Most Sensational
Money Maker in
Small Fruits.



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★ JAN 27 1945 ★
U. S. Department of Agriculture

ACHIEVEMENTS

Bears crop same year planted . . . You don't have to wait a year for returns from this berry . . . Bears from spring till late fall . . . Has commanded premium of 25c to 50c per tray on all markets . . . Never beaten in competition in any state or county fair . . . Has won firsts and sweepstakes in every Utah fair . . . Has won all canned, preserved and jam awards for seven years at Utah State Fair . . . Ships perfectly 1,000 miles by rail and 400 to 500 miles by truck.

(SEE INSIDE PAGES)

SEE BACK PAGE FOR THE OUTSTANDING

NECTARBERRY
AND OTHER
STRAWBERRIES

BRENTWOOD BERRY GARDENS

Pacific Coast Agent

140 SO. CARMELINA AVENUE
LOS ANGELES 24, CALIFORNIA

20th CENTURY EVERBERRY

. . . **A Berry that Shows It**

HERE is a berry which has been developed high in the Rockies in northern Utah, the most sensational strawberry development in two decades, a cross between the Rockhill everbearing and another everbearer of good production. It has been tested over the entire nation for profits. It has been tested in all sections of California, on the East Coast, in the balmy climate of the South, with unfailing results.

PRODUCTIVITY

On the parent farm in Utah it has a high yield of 900 to 1,500 12-basket trays per acre the **same year** it is planted. The second and third years the yield is even greater. And . . . mark this . . . on every market sold it commands a premium **to the grower** of 25c to 50c per tray over all other varieties.

GROWTH

Under favorable conditions the "20th Century" makes a vigorous growth of medium sized plants, all of which are heavy in production. The outstanding feature of value to the grower is that it is one of the earliest of marketable varieties . . . and as an everbearer, lasts the longest. Another valuable feature is that berries are produced on young runner plants within a few months after parents commence fruiting. In California only rain rot can kill its marketability, in Utah, Michigan, Maryland and Iowa only the frost beats it. It has been marketed as late as Thanksgiving from the parent farm in Utah, 4,800 feet above sea level.

QUALITIES

This berry combines firmness, highest quality and flavor and the productivity of the most fecund of berries. It has withstood all tests.

PROTECTION

Every plant purchaser of the 20th Century Strawberry must sign an agreement to use the plants only for himself, and not to sell or give away any plants or runner plants. In ordering, be sure to use and sign the special order blank and agreement.

VIGOR AND VITALITY

These plants are grown in northern Utah, where cold and snow put vigor and vitality into them, and they are shipped direct to you from there.

PRICE LIST FOR PLANTS

100, by mail prepaid	5c each
1,000, F.O.B. shipping point.....	3c each
10,000, F.O.B. shipping point.....	2½c each

SEND ALL ORDERS TO

BRENTWOOD BERRY GARDENS

Pacific Coast Agent

140 So. Carmelina Ave., Los Angeles 24, Calif.

BEARING STRAWBERRY

Profit the First Year . . .

TESTED BY U. S. DEPT. OF AGRICULTURE

Your variety (20th Century) is fruiting this year. Most ever-bearing sorts show up poorly this far south, but the 20th Century has fine quality and is among the best bearing berries here.

—GEORGE M. DARROW,
Senior Pomologist,
U. S. Horticultural Station,
Beltsville, Maryland.

NEW . . . DIFFERENT

After 13 years experimentation, the 20th Century is a sensation of the strawberry field. It is prolific, bears heavily, develops fine runners, has fine color, texture, taste. Has won every competition here.

—FARM EDITOR,
Salt Lake City Tribune.

HIGH PRODUCTION

Plants set in March or early April (in Northern states) fill in a matted row by fall and fruit freely not only on original plants but the same year on second and third sets formed by runners. Field notes show yields regularly well over 1,200 cases per acre. A valuable spring crop is borne by June. Trials have been made by stations in midwest and Eastern states. Much better than the Mastodon and appreciably better than the Berri Supreme.

—FRANCIS M. COE,
Utah State Agricultural Station,
in the "Utah Farmer."

FROM A VICTORY GARDENER

Not a farmer, but a Victory Gardener, I picked 20th Century berries in my own back yard late in November in a climate and altitude 4,700 feet above the sea, which is the greatest performance I have ever seen in any strawberry.

—STEPHEN J. MALONEY,
Publicity Director,
Salt Lake City Chamber of Commerce.

HAPPY WITH RESULTS

I know of several who have bought this variety of strawberry plants, all of whom are more than happy with the results they are receiving, so I am sure I can recommend this variety of plant to you.

—EARL HUTCHINGS,
Supervising Inspector,
Utah Dept. of Agriculture,
In letter of last December.

NECTARBERRY

One grower who grows both Nectarberries and Boysenberries says: "We believe the Nectarberry to be superior to the Boysenberry in every respect and all our own new plantings are the former. They are as large if not larger than the Boysenberry, will stay on canes longer and become darker and have a very distinctive flavor. We have found them to be especially fine for home canning and jam and jelly making."

Another grower who is growing both Nectarberries and Boysenberries says of the Nectarberry: "It has the richest flavor of all, is heavier yielding over a long period and the fruits average even larger than Boysenberries."

Very limited number of plants available.

Prices Prepaid: 10, \$2.50; 100, \$15.

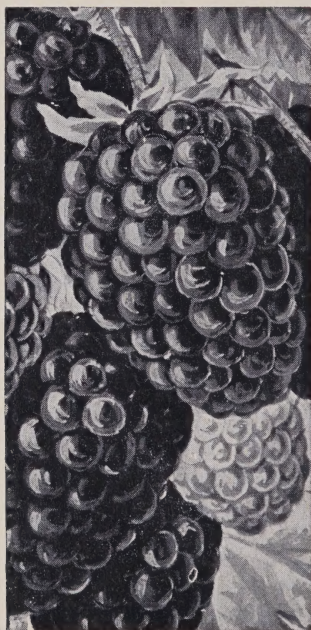
SODUS PURPLE RASPBERRY

There is a great shortage of Sodus plants, and ~~none available right now, but we hope to be able to get some after the middle of March. Send your order for them and we will fill it if we get the plants, otherwise will either refund your money for them or substitute something else, whichever you prefer. See description and prices in other folder.~~

STRAWBERRIES

Besides Blakemore, described in other folder, we can supply, while they last, a limited number of the following varieties of Eastern grown plants: AROMA, DORSETT and MISSIONARY.

~~Prices Prepaid: 1,000, \$10; 5,000, \$9.50 per M; 20,000, \$9 per M.~~



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